

# Company PORTFOLIO

India's #1 Content Team



**QUALITY CONTENT, ON TIME AND AFFORDABLE**  
from India's largest Study Material Platform

Get all types of study materials for your government job  
coaching institute

**100% Your Branding No Co-Branding**

RESEARCH - DEVELOP - DESIGN - DELIVER

# *introduction* **ABOUT US**

"Tesmus Eduserve Pvt Ltd is the Only Brand in India Providing 100% White Labeled Content without any co-branding & Extremely Customized Periodicals on Daily, Weekly & Monthly Basis."

**ALL UNDER YOUR BRAND NAME**



# Journey SO FAR

Our journey started 5 years ago by the visionary man & the company CEO Atul Dubey sir. As he has already cracked multiple govt job exams, served the nation for a prolonged period of time & after resigning from govt job, he has worked very closely with India's leading EdTech companies like Mahendra's, Adda247 & many others. Over the years of experience & observation, Atul sir has concluded the problem of content research & development for institutions. After putting lots of efforts, time, energy & money, we finally launched Tesmus back in 2018 with the vision of delivering award winning content. Our team is working round the clock for last 5 years to fulfill the needs & requirements of of our clients.



Team Tesmus Eduserve Pvt Ltd has exceptional skilled members, Having Experience over 20+ Years. We've different departments i.e, Content Research & Development, Designing, Proof Reading, Delivery etc.

## 20+

Years of Experience

## 105+

Team Members

## 3000+

Clients

## 1 LAC+

Followers



# Founder's WORDS



## Atul Dubey

Founder & CEO

India is the youngest country in the world and as the penetration and reach of the internet and mobile phones has been growing exponentially the entire dynamics of imparting and sharing knowledge have seen a drastic change. Education industry and students have been the biggest beneficiaries from this shift. Markets have opened up even for the smallest of the coaching institutes from the remotest of the places.

In the first few years' technologies has evolved when it comes to content delivery, student management software or managing databases. However tech is more a novelty but a necessity now. However, there still exists a huge void for quality and relevance content. As Empowered Educators are thriving hard to make their mark, their need for content that not only helps them educate and engage students but also helps them to establish them as a brand has shot up, TesMus Eduserve is filling this gap with their products and services.

Founded in 2019, TesMus Eduserve is a B2B company that specializes in producing 100 percent white-labelled content on demand for coaching institutes of all sizes across the nation in different subjects, forms and formats. TesMus Eduserve is the pioneers and only providers of True white labelled content that works as a marketing collateral as well, they are transforming 'Content only for teaching' to 'Content also for Branding'.

AtulDubey, Founder and CEO, TesMus Eduserve says, "We are providing our services to the tutors or coaching institutes who are mainly in the field of Govt. Job exams (Bank/SSC/Railways/Teachers/Defence/Civil Services and more.) We offer online and offline products e.g. Mock Tests, e-books, Magazine, Boosters, Daily Quizzes, Printable Books, PPTs. All our products have certain utilities which can redefine the brand image of an institution or an individual tutor."

### Strategies Leveraged

In constant communication with its clients, TesMus Eduserve continues to ask what else they need to boost their brand image and help generate more sales. The company continues to create new and better products based on their experiences. TesMus Eduserve has a team of trained competition aspirants and accomplished team leaders to create products, often developing content and designing new products under their supervision. Since the founders have already trained Govt job exams in the category of the officer and also have extensive experience in running such organizations from management roles, they understand both content needs and brand value building resources for any such organizations.

**"Tesmus eduserve is a B2B company that specializes in producing 100 percent white-labeled content on demand for coaching institutes"**

As a publisher on various open market platforms, TesMus Eduserve does tie-ups where their True White Labelled courses can be imported and sold through reseller networks. Further, Atul adds, "Direct sales team generates and follows leads, which when converted become our long term clients. Also, we offer Technology to Institutes and educators who wish to go digital by providing them with a teaching and management app along with preloaded content to scale up and start operations immediately and conduct content Tie-ups with YouTube channels."

TesMus Eduserve has offered online content to more than 3500 institutes and has accomplished 350 plus offline clients, they have offered services across 26 states and 140 cities. The company has maintained a consistency of 60 percent repeated customers. "Currently, TesMus Eduserve is working only for Govt Job sectors but for the future, we have plans to enter in K12 segment as well. Before that, we have to increase the strength of our in-house sales team and appoint direct sales agencies across 200 major cities Pan India. Our 2021 target is to serve at least 2000 customers with a revenue of 10k per month per customer", Atul signs off.



# *Our* PRODUCTS

We've a wide variety of products that too very refined & well developed.  
Our periodicals are extremely useful for attracting more students & establishing  
your institution as a brand.

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**MONTHLY MAGAZINES**

**DAILY NEWS ANALYSIS**

**MONTHLY BOOSTERS**

**CA & GA BOOKLETS**

**DAILY SLIDES**

**MONTHLY DIGESTS**

**MOCK TEST PAPERS**

**STUDY MATERIAL KIT**

**ASSIGNMENTS**

**CHAPTERWISE TESTS**

**& +200 Other Content  
Items for your institution**



# MONTHLY MAGAZINES

Your Monthly Magazine will Include Hand-Picked Current Affairs, Latest Events, Awards etc. Your Upcoming Batch, Past-Results & Photographs of Your Institution will be Included which will Help You to Stand Out & Make an Impressive Brand Image.

You May Keep its Print Version at the Director Table/Corporate Clients/Reception Desk /Labs /own Magazine Shelf /Waiting Area, etc. Digital File can be Promoted in Private WhatsApp Groups, Telegram Channels & Other wide Broadcast Modes.



MONTHLY MAGAZINES



# DAILY NEWS ANALYSIS

Do you want to keep ur students up-to-date with the latest news and impress your prospects at the same time?

Look no further than the Daily News Analysis.

With our concise, exam-oriented news summaries and detailed analysis, you'll be able to showcase your content quality and keep your students engaged.

This product provides you with 10 of the most important news stories of the day, detailed analysis, additional related information, and questions based on the news - all in one handy booklet. Plus, it's mobile screen-friendly so your students can easily access it on the go. Plus, it comes with your own intro and outro for personal branding.



**DAILY NEWS ANALYSIS**



# MONTHLY DIGEST & BOOSTERS

Monthly Current Affairs Booster & Subject Digests Help You to Attract Students and Generate Inquiries Exceptionally.

These 2 Products can Convert 100s of Queries into Admissions & Scale Your Institution to the Next Level.

With this product, you can place it at inquiry counters/reception, exam centers, libraries, bookshops, etc., and distribute it at all exam centers, in front of colleges, in student areas, etc. for maximum traction.




**DIGESTS & BOOSTERS**





# DAILY SLIDES ON DIFFERENT TOPICS

Daily slides are the best option to increase online presence & engagement among students. Your students will read, save & share these slides with their friends & other students. In such a way, these slides will increase your branding & awareness significantly. These slides will represent you as a brand & will create noticeable changes to your institution.




## Banker's Pathshala

**CURRENT AFFAIRS AT A GLANCE (REVISION)**  
(For All Competitive Exams)

Wednesday, 09 March 2022

- ✓ Who is the most powerful women in India according to Fortune India 50 Most Powerful Women list 2021 released on Women's Day? **Nirmala Sitharaman**
- ✓ What is the name of recently launched 24x7 helpline for digital payments launched by Reserve Bank of India? **Digisaathi**
- ✓ Who has been awarded with The Nari Shakti Puraskar by President of India in individual category? **Radhika Menon**
- ✓ Prime Minister Narendra Modi has unveiled a tall statue of great Maratha warrior Chhatrapati Shivaji Maharaj in which city of Maharashtra? **Pune**
- ✓ Who has become India's twenty-third Woman Grandmaster by winning the final of WGM-norm at MPL's forty-seventh National Women Chess Championship? **Priyanka Nutakki**
- ✓ The Government of India has appointed whom as the Chairperson of Telecom Disputes Settlement and Appellate Tribunal? **Dhirubhai Naranbhai Patel**
- ✓ Which autonomous body of the Government of India has launched a development programme for public sector bank management with the goal of boosting the quality of bank boards? **Banks Board Bureau**
- ✓ Which ministry has launched the "Donate-a-Pension" campaign under Pradhan Mantri Shram Yogi Maan-Dhan scheme? **Ministry of Labour and Employment**
- ✓ Reliance Industries Ltd has announced to launched India's largest and most prestigious multi-faceted destination in which city? **Mumbai**
- ✓ Which tech giant company will set up India's largest Data Center region in Hyderabad? **Microsoft**



## द पैरामाउन्ट कोचिंग क्लासेज

**CURRENT AFFAIRS AT A GLANCE (REVISION)**  
(For All Competitive Exams)

Wednesday, 09 March 2022

- ✓ महिला दिवस पर जारी फॉर्च्यून इंडिया 50 सबसे शक्तिशाली महिला सूची 2021 के अनुसार भारत में सबसे शक्तिशाली महिला कौन है? **निर्मला सीतारमण**
- ✓ भारतीय रिजर्व बैंक द्वारा शुरू किए गए डिजिटल भुगतान के लिए हाल ही में शुरू की गई 24x7 हेल्पलाइन का नाम क्या है? **डिजीसाथी**
- ✓ व्यक्तिगत श्रेणी में भारत के राष्ट्रपति द्वारा नारी शक्ति पुरस्कार से किसे सम्मानित किया गया है? **राधिका मेनन**
- ✓ प्रधान मंत्री नरेंद्र मोदी ने महाराष्ट्र के किस शहर में महान मराठा योद्धा छत्रपति शिवाजी महाराज की एक लंबी प्रतिमा का अनावरण किया है? **पुणे**
- ✓ एमपीएल की सैतालीसवीं राष्ट्रीय महिला शतरंज चैंपियनशिप में डब्ल्यूजीएम-मानदंड का फाइनल जीतकर भारत की तेईसवीं महिला ग्रैंडमास्टर कौन बनीं है? **प्रियंका नटक्की**
- ✓ भारत सरकार ने दरसंचार विवाद निपटान और अपील न्यायाधिकरण के अध्यक्ष के रूप में किसे नियुक्त किया है? **धीरूभाई नारनभाई पटेल**
- ✓ भारत सरकार के किस स्वायत्त निकाय ने बैंक बोर्डों की गुणवत्ता बढ़ाने के लक्ष्य के साथ सार्वजनिक क्षेत्र के बैंक प्रबंधन के लिए एक विकास कार्यक्रम शुरू किया है? **बैंक बोर्ड ब्यूरो**
- ✓ किस मंत्रालय ने प्रधान मंत्री श्रम योगी मान-धन योजना के तहत "डोनेट-ए-पेंशन" अभियान शुरू किया है? **श्रम और रोजगार मंत्रालय**
- ✓ रिलायंस इंडस्ट्रीज लिमिटेड ने भारत के सबसे बड़े और सबसे प्रतिष्ठित बहुआयामी गंतव्य को किस शहर में लॉन्च करने की घोषणा की है? **मुंबई**
- ✓ कौन सी टेक दिग्गज कंपनी हैदराबाद में भारत का सबसे बड़ा डेटा सेंटर क्षेत्र स्थापित करेगी? **माइक्रोसॉफ्ट**

*Where selection is passion*

**9794187673**

## DAILY SLIDES

# BOOKS & STUDY MATERIAL KIT

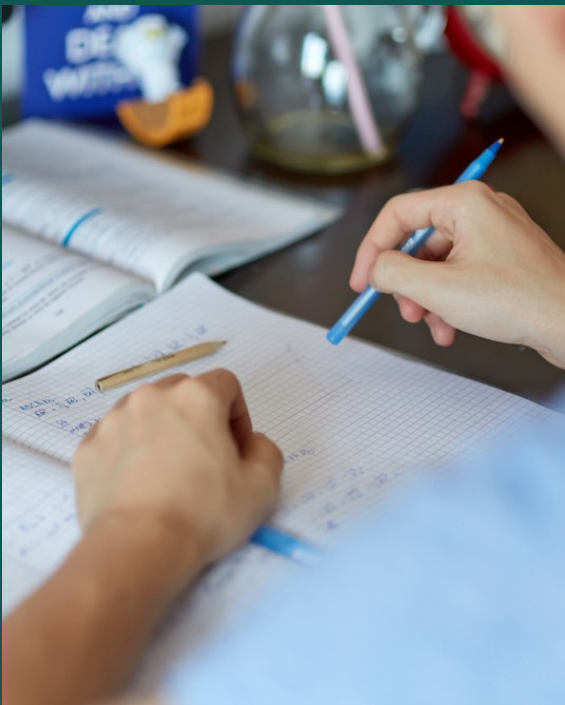
A Complete Full Fledged Study Material Kit is Something Which Can Enhance Your Brand Value & Makes You Special Among Your Competitors. Your Own Institute's Study Material will Definitely Enhance Your Establishment in the Market as well as it will Take Your Students in Confidence that this "x" number of Students have been Selected with Your Institute's Study Material & in Such a way, it will Prove Your Institute the Best & Establish it's Brand Value as Never Before.



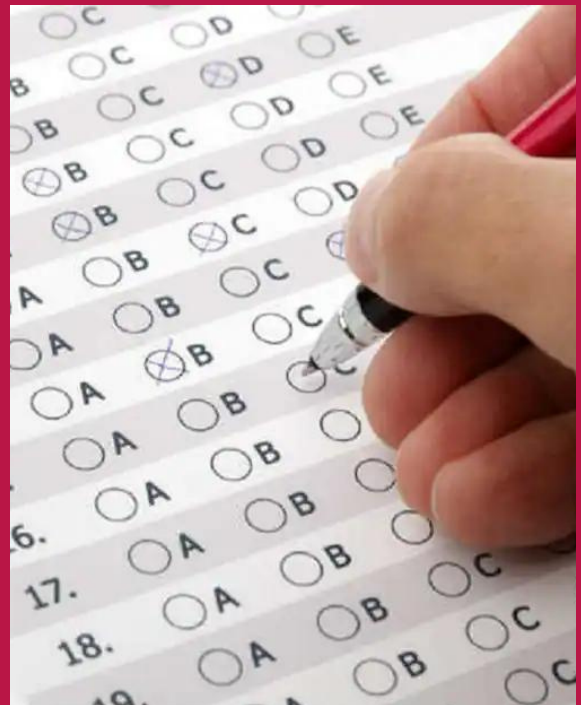
# ASSIGNMENTS & MOCK-TESTS

It is not possible for any coaching institute to set up computer lab for all students. Hence, they conduct offline tests at the center with real exam like atmosphere. We provide offline test papers in PDF format for all major govt job exams, Coaching's get it printed and conduct exam at their center.  
(Word File Available For Online Platforms Also)

Coachings share after class assignments to their students for home work, it may be chapter wise or mixed type of set of questions to practice for students and discuss in the next class of the same subject



**ASSIGNMENTS**



**MOCK TESTS**



# Our CLIENTS

We work as a content partner with educational institutes & eLearning Platforms.  
In the journey of 6 years, we have worked with multiple coaching institutes including  
the pioneers & beginners of the industry.

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& +3000 Other Coaching  
Institutes & e-Learning Platforms



# Clients' TESTIMONIALS

Presentation are communication tools that can be used as demonstrations, lectures, reports, and more. it is mostly presented before an audience.

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**P.M. REDDY**

6 reviews



★★★★★ 3 months ago

"I highly recommend TesMus Eduserve to any coaching institute looking to build their brand. Their products are second to none and their customer service is excellent."



3



**Manish Chaturvedi**

Local Guide · 365 reviews · 216 photos



★★★★★ a year ago

**Positive:** Quality, Value

I just wanted to thank TESMUS, my experience with TESMUS so far has been superb... great company to work with, very responsive to feedback and excellent service. I have to say that, my students are so impressed and happy with it. TESMUS delivered quality work that met my expectations. I will continue to work with them in the future.



4



**Umesh Chandra Panda**

1 review



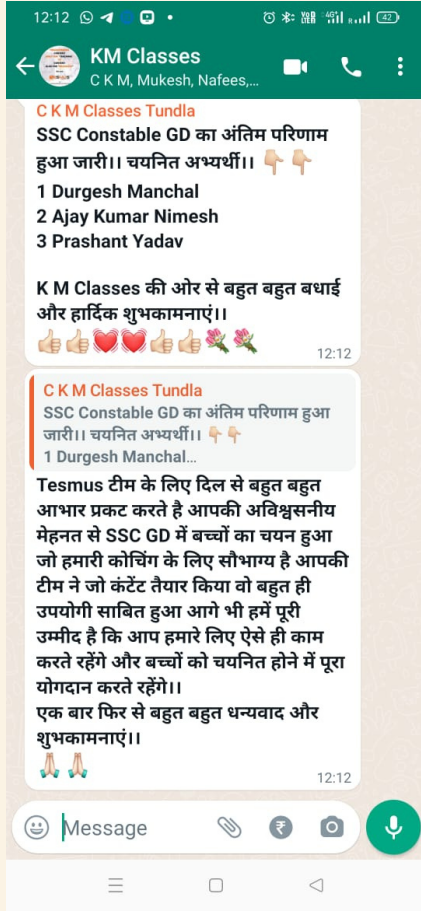
★★★★★ 11 months ago

**Positive:** Professionalism

TESMUS stands for its brand, which provides up-to-date and to-the-point approach material required by the aspirants preparing for all competitive exams. In my personal experience, I can definitely recommend to all to opt TESMUS undoubtedly as No.1 priority.



3



**Puneet Misra**  
1 review · 2 photos

★★★★★ a year ago

**Positive:** Communication, Professionalism, Quality, Value

भारत के कई क्षेत्रों में और उत्तर प्रदेश की सभी कोचिंग में और हमारी खुद की कोचिंग (Career Partner Guru) TesMus. कंपनी का जो मटेरियल है जैसे बैंक, एसएससी और सभी कंपटीशन के एग्जाम के लिए हमारे छात्रों को बहुत ही सहायता मिल रही है और TesMus कंपनी की सारी टीम और अतुल सर के गाइडेंस में बहुत अच्छा परिणाम आ रहा है आपकी पूरी टीम को हमारी शुभकामनाएं ऐसे ही सेवाएं देते रहे हमें 🙏🙏🙏

**Arun Chahar**  
1 review

★★★★★ a year ago

**Positive:** Communication, Professionalism, Quality, Value

General study content I prefer to take from Tesmus.com and it's very genuine original and updated everyday. My institute got 20% more engagement in one week. I will recommend to other Institute and teacher to take services for content.

👍 4

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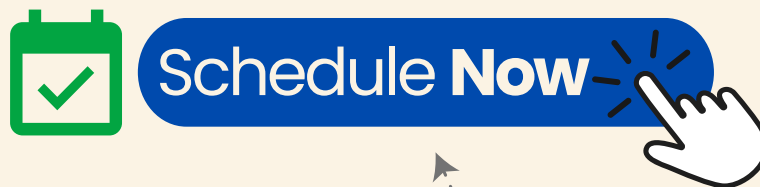
Your Satisfaction is  
Our **#1** Priority

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# “Let's Schedule a Product Demo (One-to-One Meeting)

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Venue:  Google Meet



CLICK ABOVE BUTTON & BOOK



If You Attend the Demo Within 24Hrs,  
You will Win  
the **One Year Subscription** of a Daily  
Slide of your choice Completely **FREE!**

let's work  
*together*